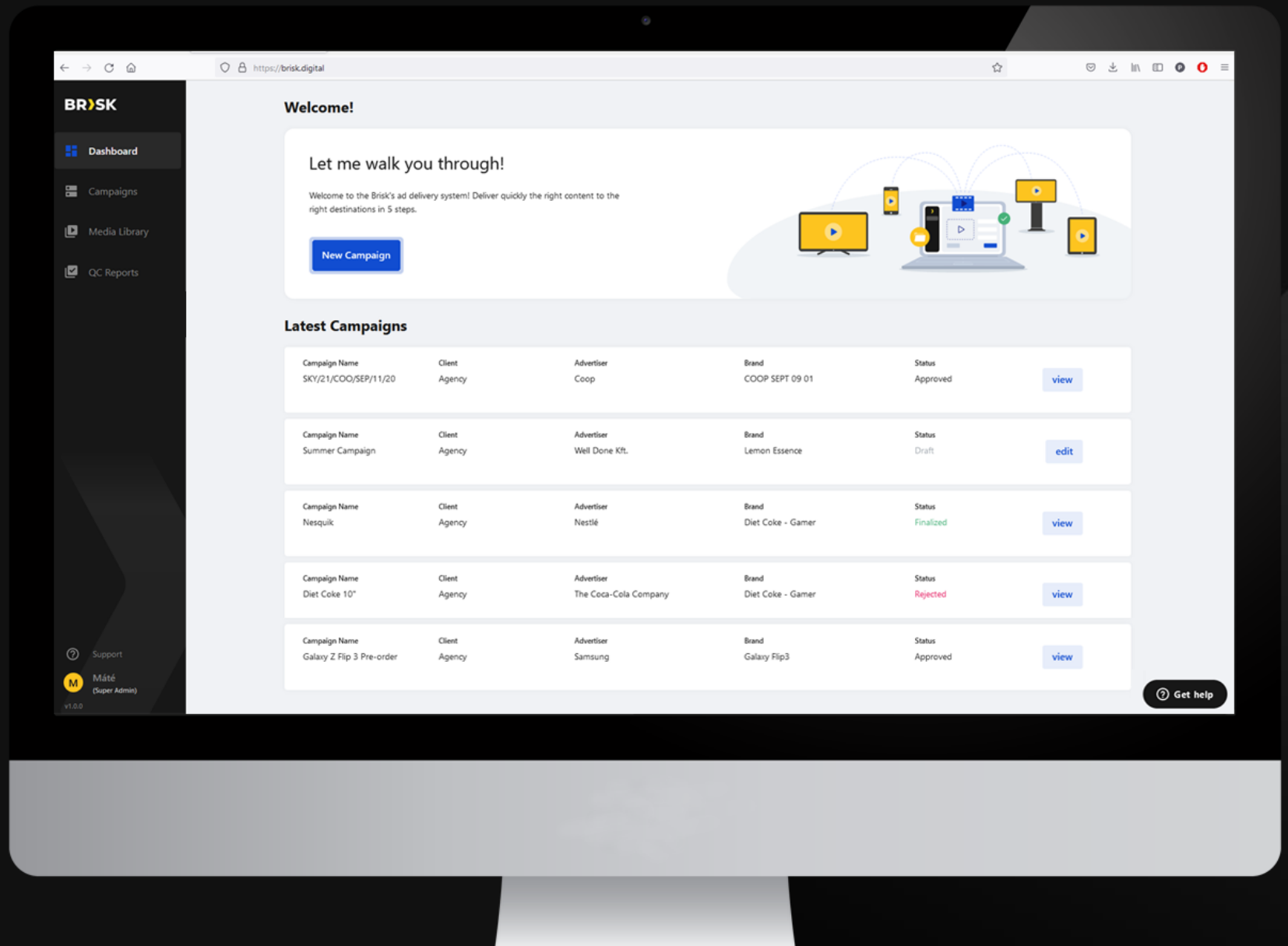
BRISK

DIGITAL MEDIA SERVICES

Digital delivery tool & Media asset management

ONBOARDING

We do deliver



BRISK

Complex tasks, simple workflow. BRISK.

The BRISK way of media delivery...

End-to-end solution

- Easy-to-use platform for agencies and production houses
- Ultimate Traffic tool for Broadcasters

Quality control at it’s best

- Highest level of Quality Check and Transcoding
- Detailed QC reports and POD’s

Asset management & Media library

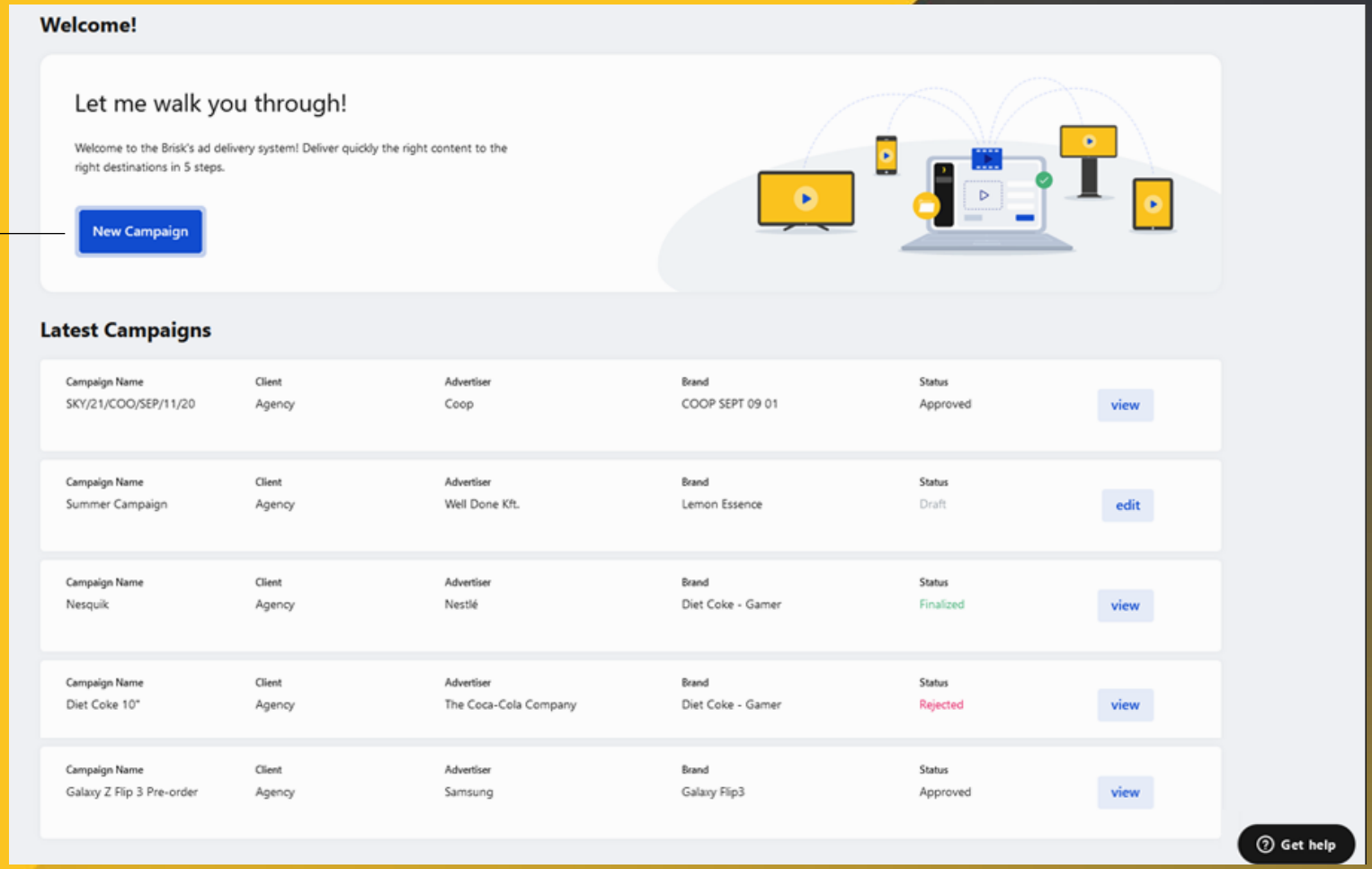
- Linear TV or Online content? No problem!
- Asset management soultion for the whole market

Get started

Create a new campaign - Main menu

You can create a New Campaign by clicking on the button on the main page.

If you already have a Draft Campaign, just select it from the list below.

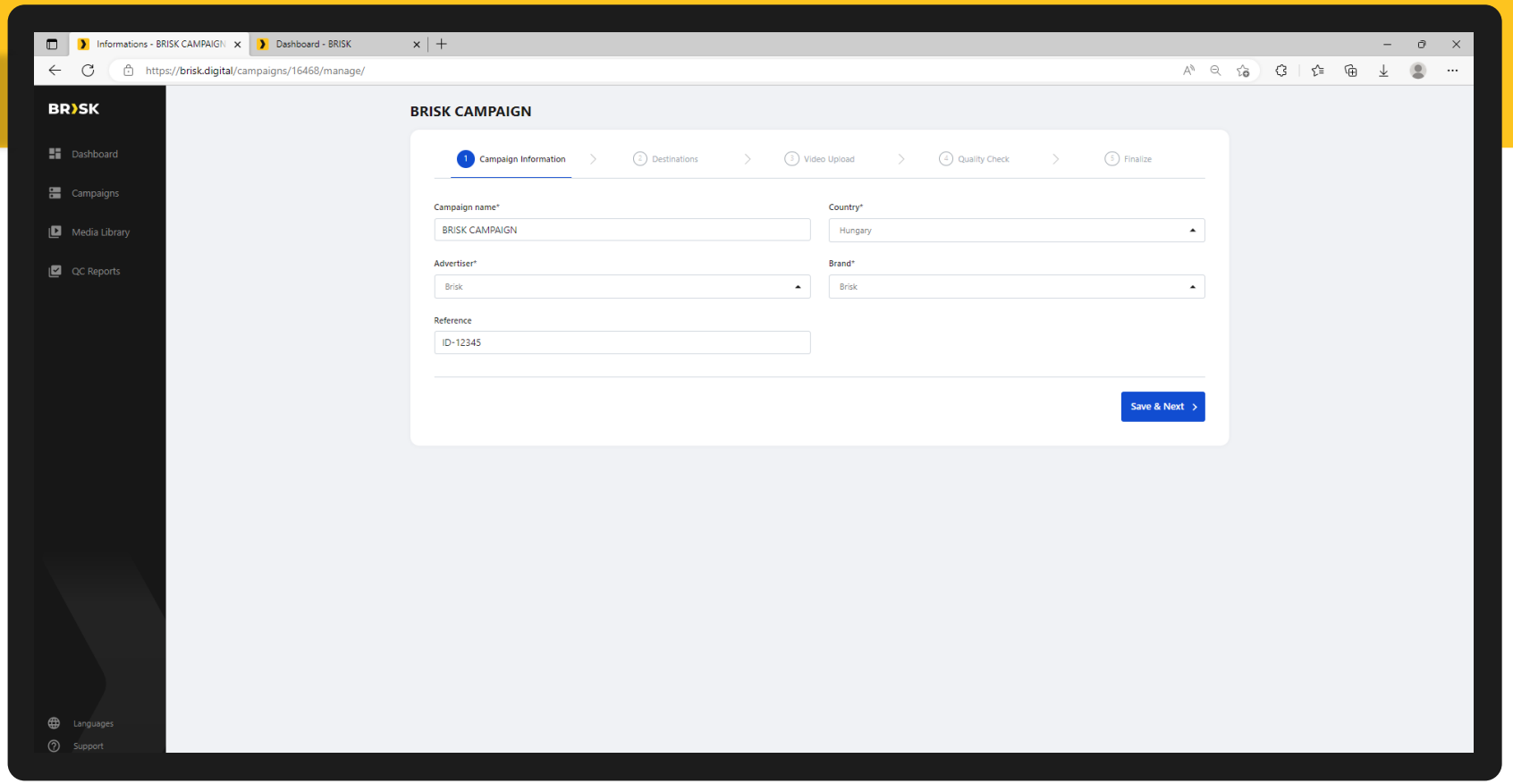


5 easy steps…

1

Enter campaign data,
or choose from previous entries

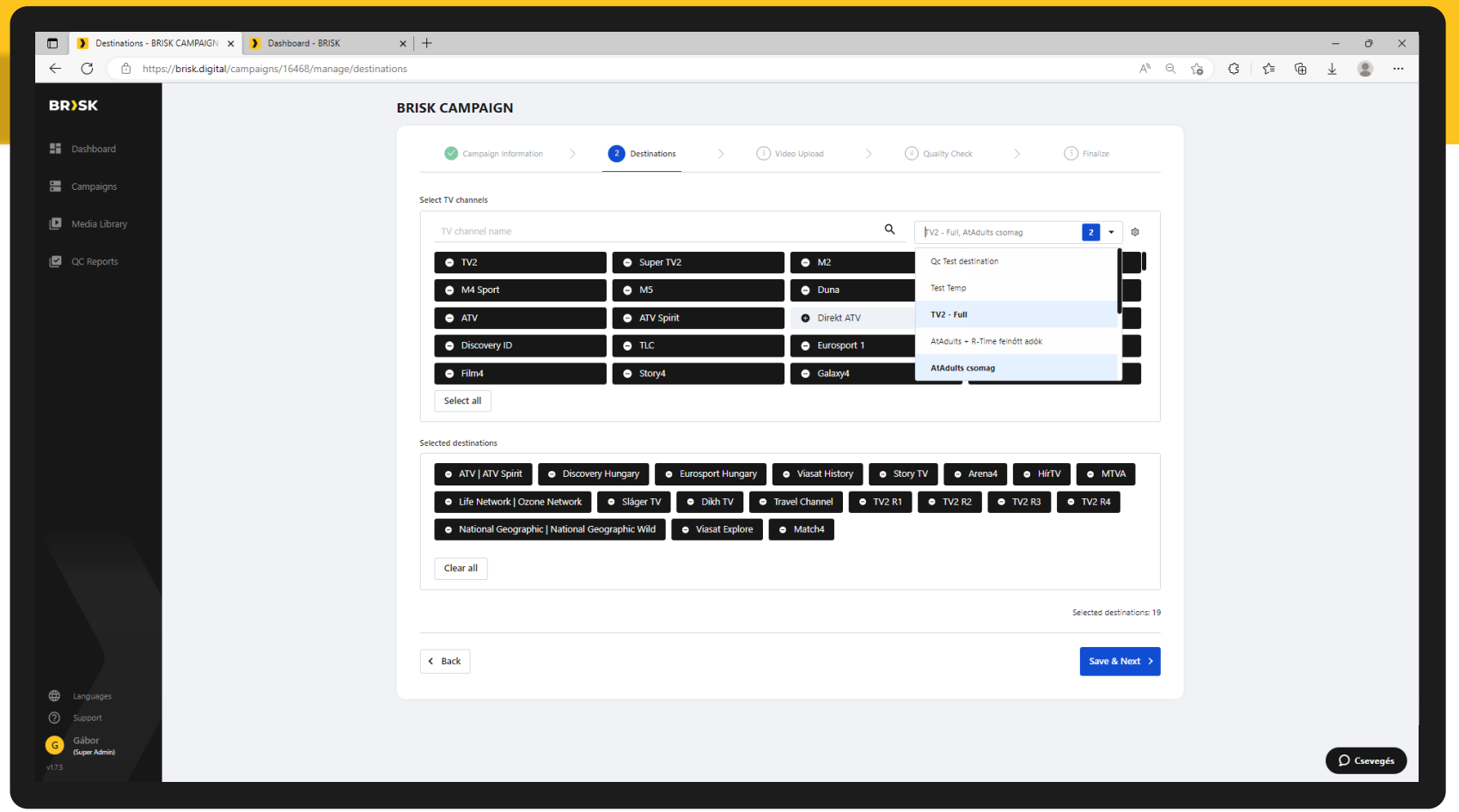
All campaign, and advertiser entries stay in the account. Just use our pre-fill methods and load back your data every time.



2

Select your destinations, or use our pre-sets

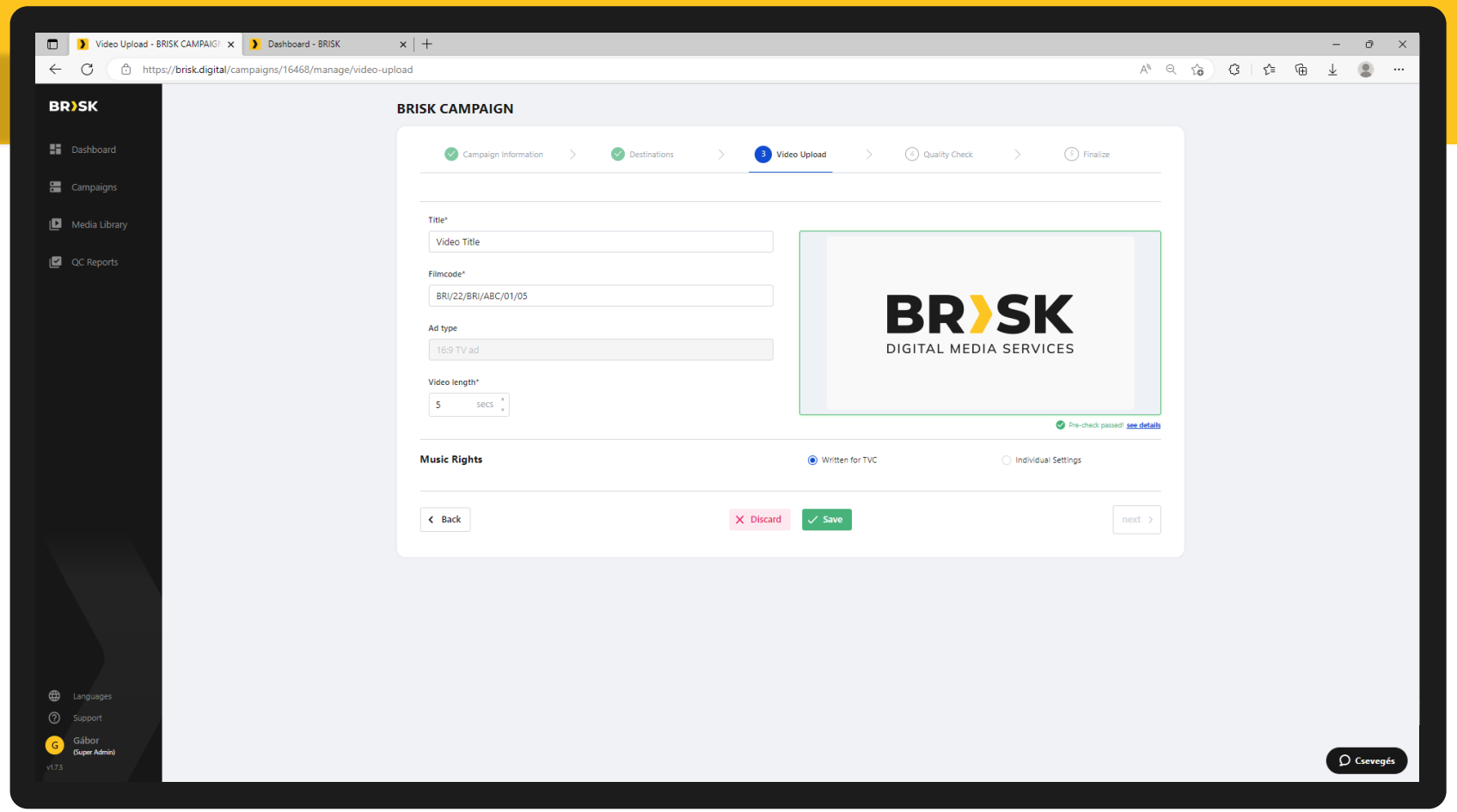
Save your destinations with our pre-set function or select individually where your file needs to go.



3

Upload your video, and wait for the Pre-Check

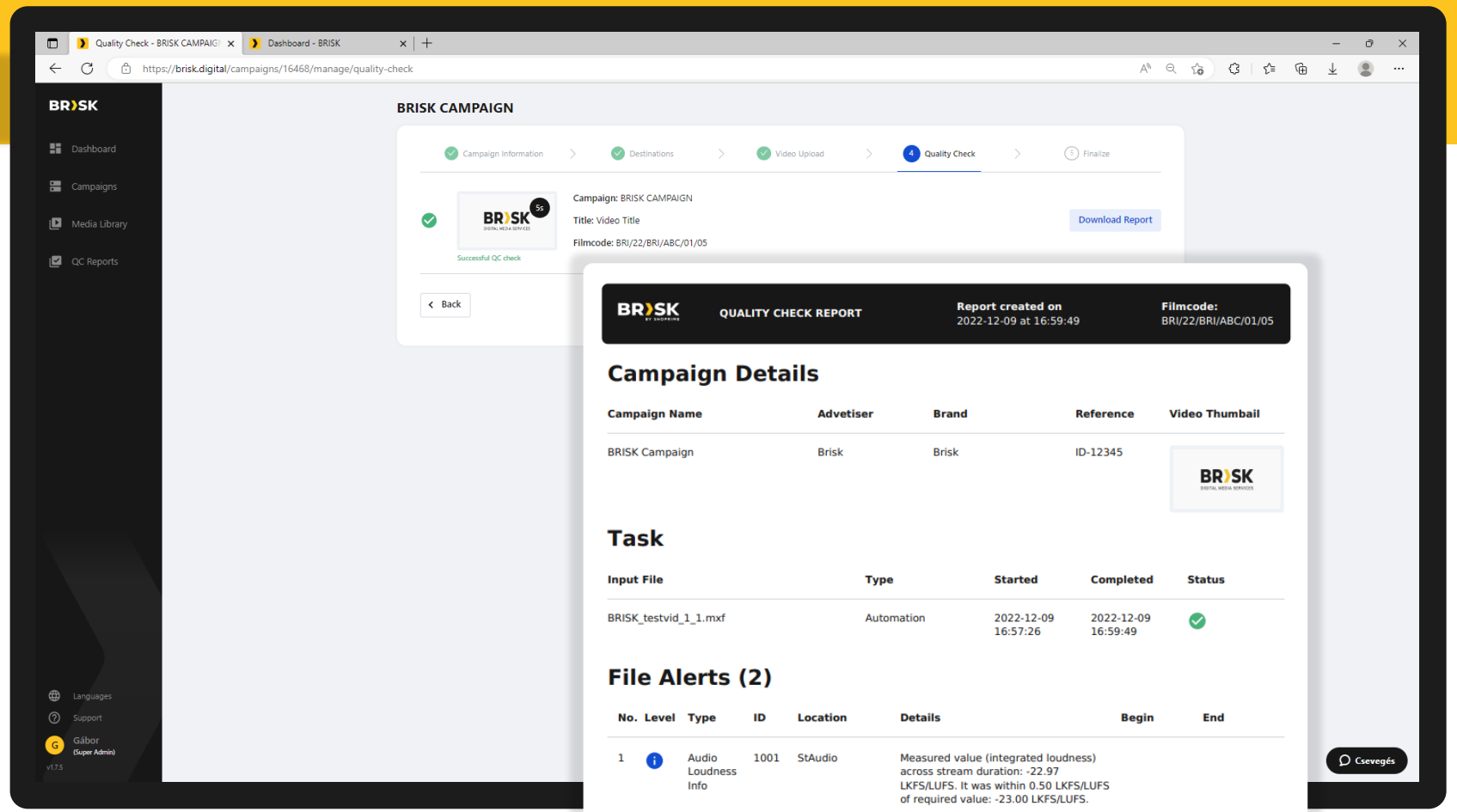
You can add your individual music rights information for the broadcasters by clicking on the individual settings.



4

Start your QC and check our detailed report

After the quality check your detailed report can be downloaded from the QC Library.

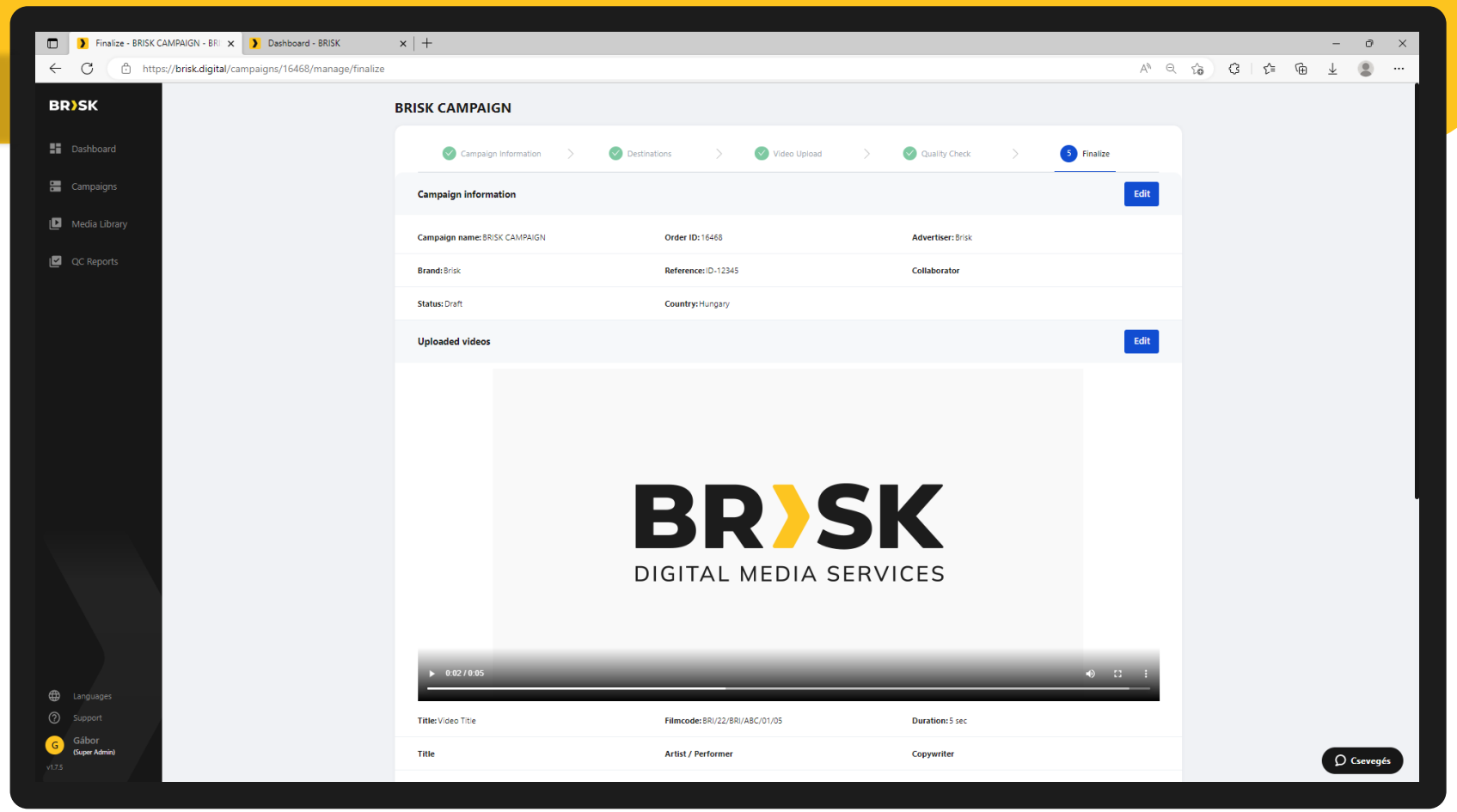


...delivery done!

5

Start your QC and check our detailed report

Every campaign stays in our system regardless whether it was sent already or whether it is still in draft mode.



Tech spec

VIDEO CODEC

Codec : XDCAM 422 or AVC Intra
Container : .mxf or .mov
Level : MPEG-2 (422P@HL) or AVC
Chroma Subsample : 4:2:2
Interlacing : Upper/Top Field First
Frame Size : 1920x1080
Frame Rate : 25 FPS
Aspect Ratio : 16:9
Audio: Codec : Integer (Little Endian)
PCM Sample Rate : 48kHz
Sample Size : 24bit Channels : Stereo
GOP : M=3, N=12 (XDCAM) / N=1 (AVC)

VIDEO LINE UP

All Video Signals Should Comply With ITU-R BT.709
Luminance (Y) -1% and 103% (ie between -7mV and 721mV)
RGB video levels -5% and 105% (ie between -35mV and 735mV)

AUDIO LINE UP

The loudness level of the material must be EBU R128-2014
Integrated Loudness Program : -23 LUFS
Target Level Tolerance : +/-0.5 LUFS
Maximum True Peak : -1dBTP
Maximum Momentary : -15 LUFS
Maximum Short Term Momentary (3 Sec) : -20 LUFS
Loudness Range : -20LU

FILE BUILD

00:00:00:00 - 00:00:29:24
Content Only,
No black at start
or end

BRISK
DIGITAL MEDIA SERVICES

Support

Need help? We are there for you:

Chat

While using BRISK use our built in chat.

Phone

Call us anytime, our support team is more then happy to help you.

+36 20 417 93 27

E-mail

Write us your issue, and we come back to you shortly.

hello@brisk.digital

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BRISK DIGITAL GROUP

hello@brisk.digital