



Digital delivery tool & Media asset management

ONBOARDING



BRISK

Dashboard

Campaigns

Media Library

QC Reports

Support

Máté
(Super Admin)

v1.0.0

Welcome!

Let me walk you through!

Welcome to the Brisk's ad delivery system! Deliver quickly the right content to the right destinations in 5 steps.

New Campaign

Latest Campaigns

Campaign Name SKY/21/COO/SEP/11/20	Client Agency	Advertiser Coop	Brand COOP SEPT 09 01	Status Approved	view
Campaign Name Summer Campaign	Client Agency	Advertiser Well Done Kft.	Brand Lemon Essence	Status Draft	edit
Campaign Name Nesquik	Client Agency	Advertiser Nestlé	Brand Diet Coke - Gamer	Status Finalized	view
Campaign Name Diet Coke 10"	Client Agency	Advertiser The Coca-Cola Company	Brand Diet Coke - Gamer	Status Rejected	view
Campaign Name Galaxy Z Flip 3 Pre-order	Client Agency	Advertiser Samsung	Brand Galaxy Flip3	Status Approved	view

Get help

BRISK

Complex tasks,
simple workflow.
BRISK.

The BRISK way of media delivery...

End-to-end solution

- Easy-to-use platform for agencies and production houses
- Ultimate Traffic tool for Broadcasters

Quality control at it's best

- Highest level of Quality Check and Transcoding
- Detailed QC reports and POD's

Asset management & Media library

- Linear TV or Online content?
No problem!
- Asset management solution for the whole market

Get started

Create a new campaign - Main menu


You can create a New Campaign by clicking on the button on the main page.

If you already have a Draft Campaign, just select it from the list below.

Welcome!

Let me walk you through!

Welcome to the Brisk's ad delivery system! Deliver quickly the right content to the right destinations in 5 steps.



[New Campaign](#)

Latest Campaigns

Campaign Name SKY/Z1/COO/SEP/11/20	Client Agency	Advertiser Coop	Brand COOP SEPT 09 01	Status Approved	view
Campaign Name Summer Campaign	Client Agency	Advertiser Well Done Kft.	Brand Lemon Essence	Status Draft	edit
Campaign Name Nesquik	Client Agency	Advertiser Nestlé	Brand Diet Coke - Gamer	Status Finalized	view
Campaign Name Diet Coke 10"	Client Agency	Advertiser The Coca-Cola Company	Brand Diet Coke - Gamer	Status Rejected	view
Campaign Name Galaxy Z Flip 3 Pre-order	Client Agency	Advertiser Samsung	Brand Galaxy Flip3	Status Approved	view

[Get help](#)

5 easy steps...

1

**Enter campaign data,
or choose from previous entries**

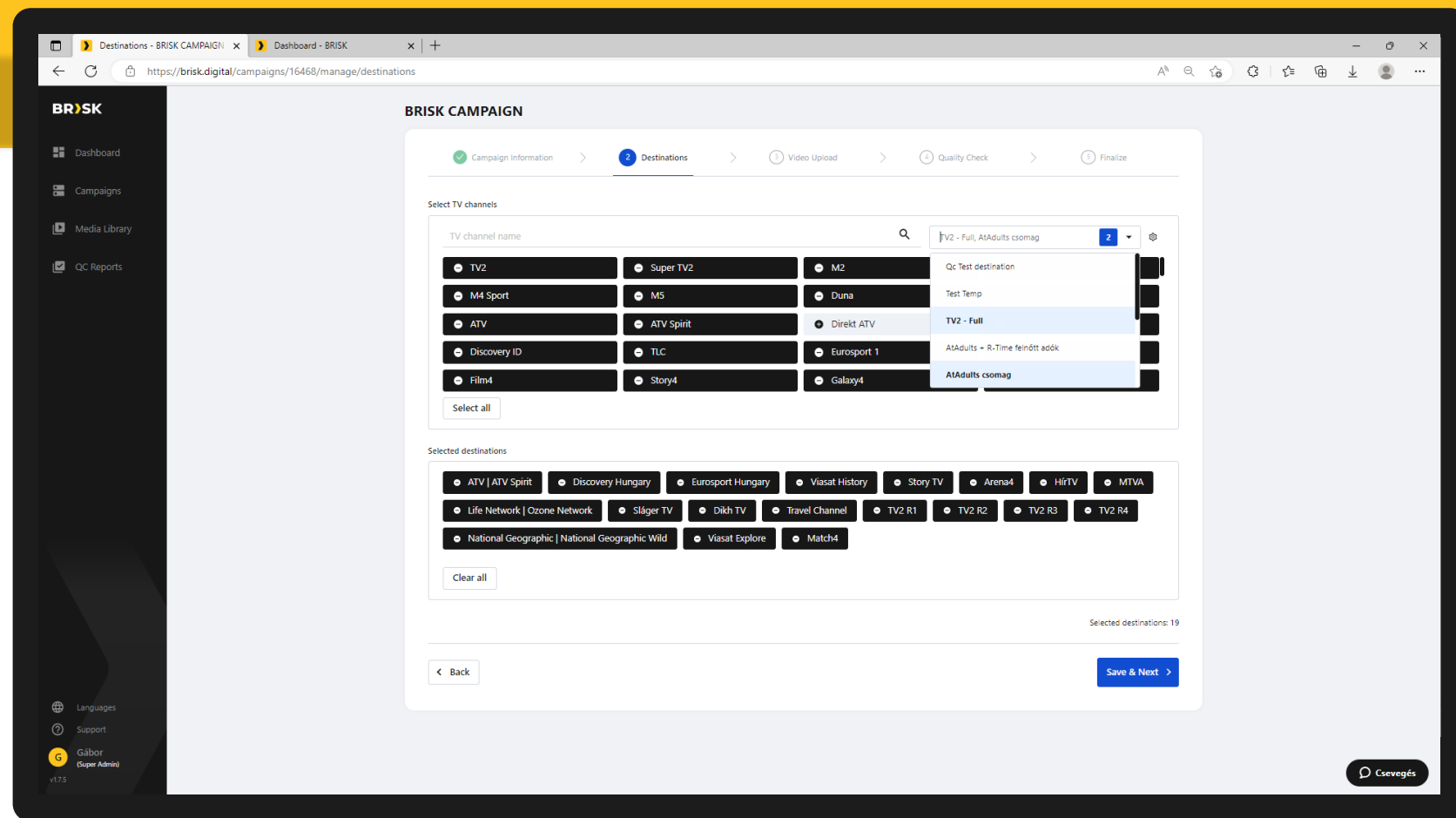
All campaign, and advertiser entries stay in the account. Just use our pre-fill methods and load back your data every time.

The screenshot displays a web browser window with two tabs: 'Informations - BRISK CAMPAIGN' and 'Dashboard - BRISK'. The address bar shows the URL <https://brisk.digital/campaigns/16468/manage/>. On the left is a dark sidebar with the 'BRISK' logo and navigation links: 'Dashboard', 'Campaigns', 'Media Library', and 'QC Reports'. The main content area is titled 'BRISK CAMPAIGN' and features a progress bar with five steps: '1 Campaign Information', '2 Destinations', '3 Video Upload', '4 Quality Check', and '5 Finalize'. The 'Campaign Information' step is active and contains the following fields: 'Campaign name*' (text input with 'BRISK CAMPAIGN'), 'Country*' (dropdown menu with 'Hungary'), 'Advertiser*' (dropdown menu with 'Brisk'), 'Brand*' (dropdown menu with 'Brisk'), and 'Reference' (text input with 'ID-12345'). A blue 'Save & Next >' button is located at the bottom right of the form.

2

Select your destinations, or use our pre-sets

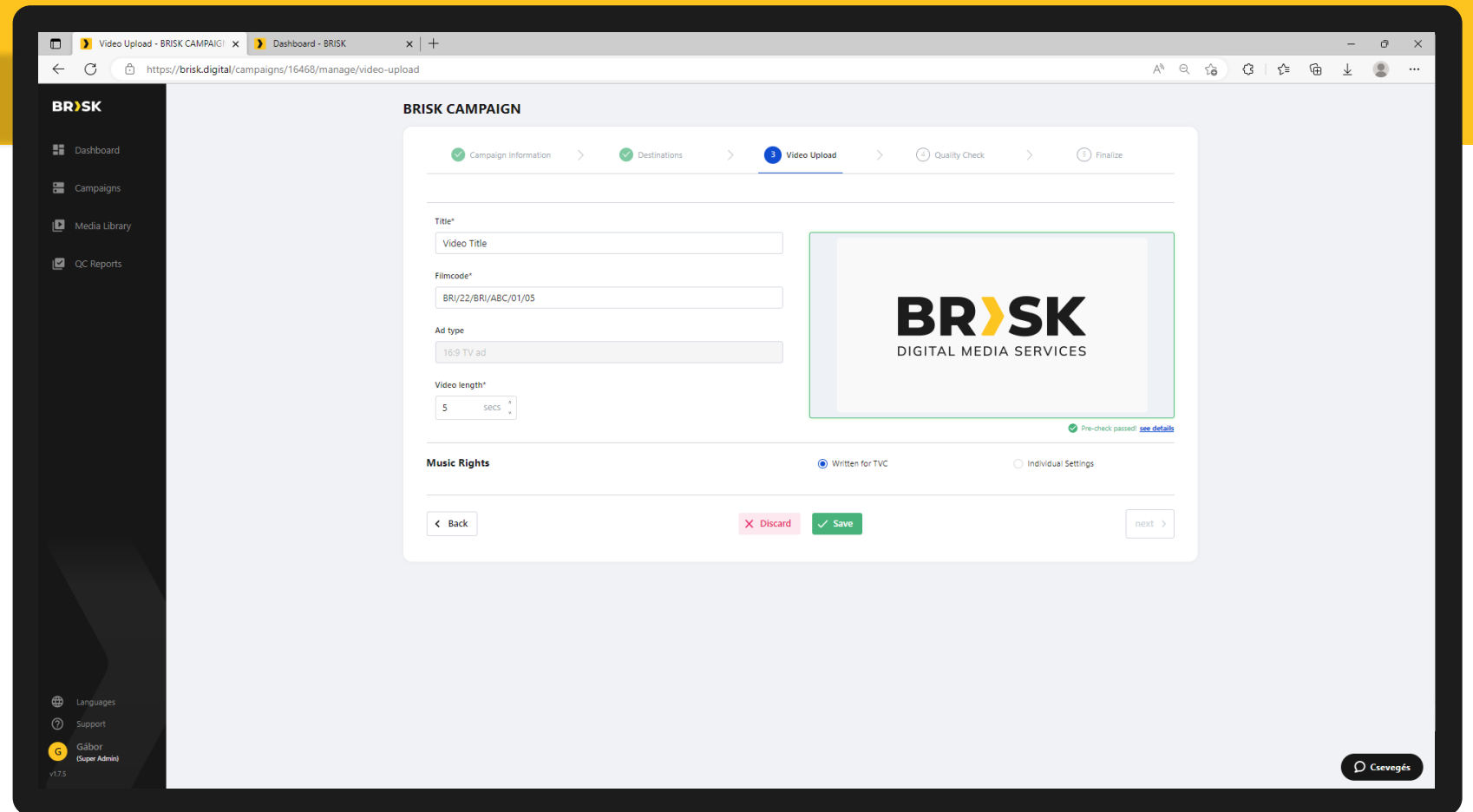
Save your destinations with our pre-set function or select individually where your file needs to go.



3

Upload your video, and wait for the Pre-Check

You can add your individual music rights information for the broadcasters by clicking on the individual settings.



The screenshot displays the 'BRISK CAMPAIGN' video upload interface within a web browser. The browser's address bar shows the URL 'https://brisk.digital/campaigns/16468/manage/video-upload'. The interface features a dark sidebar on the left with navigation links: 'Dashboard', 'Campaigns', 'Media Library', and 'QC Reports'. The main content area has a progress bar at the top with five steps: 'Campaign Information', 'Destinations', 'Video Upload' (the current step), 'Quality Check', and 'Finalize'. Below the progress bar, the 'Video Upload' section contains several input fields: 'Title*' (with 'Video Title' entered), 'Filmcode*' (with 'BRI/22/BR/ABC/01/05' entered), 'Ad type' (with '16:9 TV ad' selected), and 'Video length*' (with '5' selected and 'secs' indicated). To the right of these fields is a large video preview area showing the 'BRISK DIGITAL MEDIA SERVICES' logo. Below the preview, a green checkmark indicates 'Pre-check passed' with a link to 'see details'. The 'Music Rights' section at the bottom has two radio buttons: 'Written for TVC' (selected) and 'Individual Settings'. At the very bottom, there are three buttons: 'Back', 'Discard', and 'Save', along with a 'next >' button. The bottom right corner of the interface shows a user profile icon and the name 'Csevegés'.

4

Start your QC and check our detailed report

After the quality check your detailed report can be downloaded from the QC Library.

The screenshot displays the BRISK digital media services interface. The top navigation bar includes 'Quality Check - BRISK CAMPAIGN' and 'Dashboard - BRISK'. The main content area shows the 'BRISK CAMPAIGN' section with a progress bar indicating the 'Quality Check' step is complete. A 'Successful QC check' message is displayed, along with a 'Download Report' button. The report details include the campaign name 'BRISK CAMPAIGN', title 'Video Title', and filmcode 'BRI/22/BRI/ABC/01/05'.

The 'Campaign Details' section shows the following information:

Campaign Name	Advertiser	Brand	Reference	Video Thumbnail
BRISK Campaign	Brisk	Brisk	ID-12345	

The 'Task' section shows the following information:

Input File	Type	Started	Completed	Status
BRISK_testvid_1_1.mxf	Automation	2022-12-09 16:57:26	2022-12-09 16:59:49	✓

The 'File Alerts (2)' section shows the following information:

No.	Level	Type	ID	Location	Details	Begin	End
1	Info	Audio Loudness Info	1001	StAudio	Measured value (integrated loudness) across stream duration: -22.97 LKFS/LUFS. It was within 0.50 LKFS/LUFS of required value: -23.00 LKFS/LUFS.		
2	Info	Peak Audio Level Info	1022	StAudio	Measured value (peak level) across stream duration: -12.7 dB. It was below tested value: -1.0 dB.	00:00:00:11	00:00:00:11

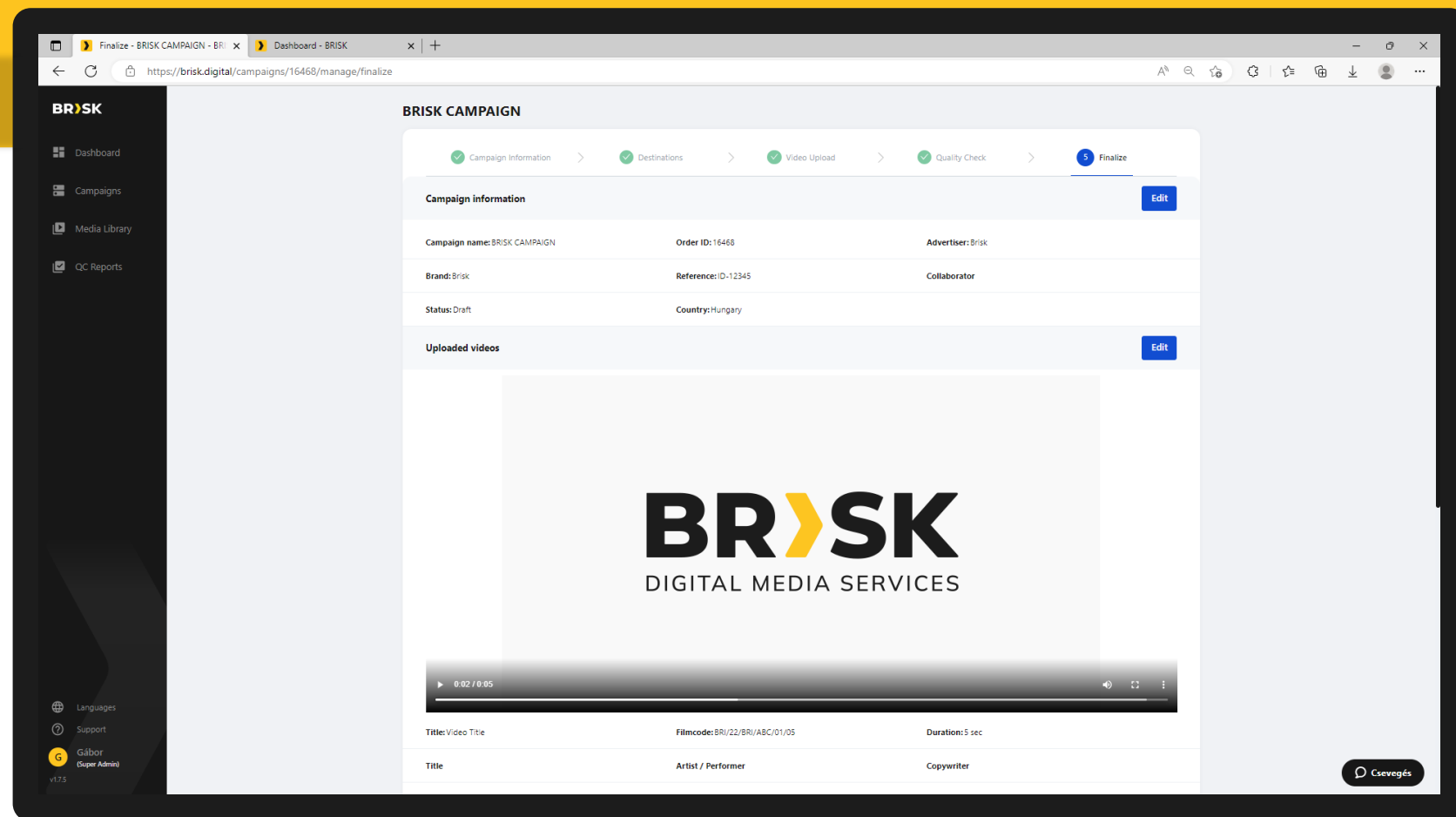
The bottom of the interface shows the user profile 'Gábor (Super Admin)' and the version 'v1.7.5'.

...delivery done!

5

Start your QC and check our detailed report

Every campaign stays in our system regardless whether it was sent already or whether it is still in draft mode.



Tech spec

VIDEO CODEC

Codec : XDCAM 422 or AVC Intra
Container : .mxf or .mov
Level : MPEG-2 (422P@HL) or AVC
Chroma Subsample : 4:2:2
Interlacing : Upper/Top Field First
Frame Size : 1920x1080
Frame Rate : 25 FPS
Aspect Ratio : 16:9
Audio: Codec : Integer (Little Endian)
PCM Sample Rate : 48kHz
Sample Size : 24bit Channels : Stereo
GOP : M=3, N=12 (XDCAM) / N=1 (AVC)

VIDEO LINE UP

All Video Signals Should Comply With ITU-R
BT.709
Luminance (Y) -1% and 103% (ie between -7mV
and 721mV)
RGB video levels -5% and 105% (ie between -
35mV and 735mV)

AUDIO LINE UP

The loudness level of the material must be EBU
R128-2014
Integrated Loudness Program : -23 LUFS
Target Level Tolerance : +/-0.5 LUFS
Maximum True Peak : -1dBTP
Maximum Momentary : -15 LUFS
Maximum Short Term Momentary (3 Sec) : -20
LUFS
Loudness Range : -20LU

FILE BUILD

00:00:00:00 - 00:00:29:24
Content Only,
No black at start
or end



Support

Need help? We are there for you:



Chat

While using BRISK use
our built in chat.



Phone

Call us anytime, our support team
is more than happy to help you.

+36 20 417 93 27



E-mail

Write us your issue, and we
come back to you shortly.

hello@brisk.digital

BR>SK

DIGITAL MEDIA SERVICES

BRISK DIGITAL GROUP

hello@brisk.digital